



## Your Results File

The below is a run through of what each of the columns mean in your results file. From columns A to AA contains the results for your addresses and Columns AB onwards details the information you submitted to AddressFix:

### **Address Matched**

The "Address Matched" Column will show you if we were able to match your address. The three outcomes here are true, partial or unverified.

- True – We have been able to fully match your address
- Partial – we have been able to match some elements of your address
- Unverified – We have not been able to match any part of your address. This is normally shown when the address is not from within the Republic of Ireland

### **Unique Address**

This column returns the result "TRUE" or "FALSE". This indicates whether the address is unique or non-unique.

### **Match Level**

This column lets you know to what level we were able to match your address to.

### **GeoDirectory Address**

This column shows the full address comma separated all in one cell.

### **Official Postal Address**

This column contains the Official Postal Address used by An Post. They recommend that you use this address to avoid delays, mis-delivery or non-delivery of mail.

### **Occupying Organisations**

If we cannot match the business name you supplied in your file but we can match the address of the building we will give you all of the business names operating at that building for FREE.

### **Columns H – Q**

These columns contain a breakdown of the cleansed, standardised address into their respective parts.

### **Building ID and Address Point ID**

These IDs are unique identifiers for each building. Combined they create a unique Address Reference that GeoDirectory use to identify individual buildings.

### **Eircode**

This column is an optional extra, if you chose to include Eircodes in your file your Eircodes will appear here.



### **Latitude and Longitude**

These columns detail the latitude and longitude location codes of each of the addresses. These location codes can be plugged into software such as Spatial XL so you can view a visual representation of all of your customers. To find out more about Spatial XL and receive your 6 month FREE Trial contact us at [info@geodirectory.ie](mailto:info@geodirectory.ie).

### **Business Classification Code and Description**

Business Classifications are an optional extra you can choose to add to your addresses. Each business classification has a unique code and name/description associated with it. Each business in the GeoDirectory is assigned only one Business Classification.

### **Income and Life Stage**

These two columns set out the social demographic information that you can choose to add to your addresses. They will detail the income level and life stage of your customers. Have a look [here](#) to see all of the profiles you could possibly receive.

### **Errors**

This column will detail any errors that occurred with your file.

### **Column AB onwards**

Column AB onwards is the data that you uploaded to AddressFix. We include this in your results file so you can easily reference your data and link it back.